



Short Term Rental Updates



Where we are...

- January 2021, Short Term Rental (STR) Ordinance Passed
- Data for Economic Development reveals +/-500 STRs
- 2021-2022 research data gathering 3rd party companies
- 2023 selected GovOS to build online permitting and tax collection platform
- What are the rules, what resources are available, and am I really a business?!



General Requirements

- In the County
 - Zoning permits are required
 - Business Equipment is taxed
 - Transient Occupancy Tax is reported/collected to locality
 - Verification with Health Department or Sanitary District
- In a Town
 - Zoning/TOT talk to Town
 - County Business Equipment is taxed
- PROCESS is NEW because of state and local changes



General Requirements that are not new



- PROCESS is NEW because of state and local changes

State Code Changes

- 2023 State Code changed requirements for Transient Occupancy Tax (TOT) collection from quarterly to monthly.
- Requirements include reporting/submitting forms even if there were no sales (zero cost) that month.
- Change from Treasurer collected to Commissioner of Revenue

NOTE: These are the same requirements for Hotel/traditional bed-n-breakfasts.



Be Inspired

Local Code Changes

- Transient Occupancy Tax (TOT) rose from 2% to 5%.
- New way to report/process payment...



Be Inspired

Zoning Permit

- Annual zoning permit - \$225
 - Online permitting system
 - Verification with Health Department
 - Safety Inspection
 - Ability to pay through the online platform

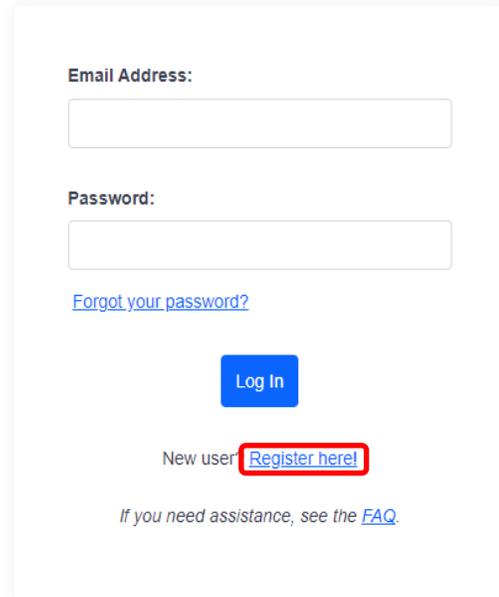


Logging in – Get Connected

1. Go to the Short-Term Rental solution website:
<https://shenandoahcountyva.munirevs.com/>
2. Click the Register here! link on the Log In page.
3. Enter your Email Address and click Continue.

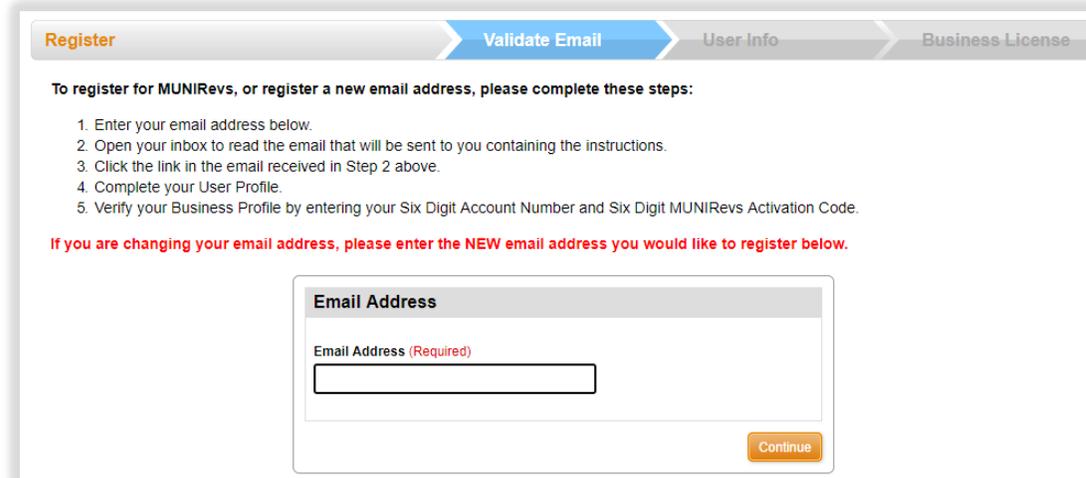
Log In

Please enter your email address and password to log in.



The screenshot shows the Log In page with the following elements:

- Email Address:** A text input field.
- Password:** A text input field.
- [Forgot your password?](#)
- Log In** button (blue).
- New user [Register here!](#) (red box around the link)
- If you need assistance, see the [FAQ](#).*



The screenshot shows the Register page with the following elements:

- Progress bar: Register (orange) → **Validate Email** (blue) → User Info → Business License
- To register for MUNIREvs, or register a new email address, please complete these steps:**
 1. Enter your email address below.
 2. Open your inbox to read the email that will be sent to you containing the instructions.
 3. Click the link in the email received in Step 2 above.
 4. Complete your User Profile.
 5. Verify your Business Profile by entering your Six Digit Account Number and Six Digit MUNIREvs Activation Code.
- If you are changing your email address, please enter the NEW email address you would like to register below.**
- Email Address** section:
 - Email Address (Required)
 - Text input field
 - Continue** button (orange)

Logging in – Get Connected

4. You will then see a page that says Confirmation Email Sent.
5. Go to your email inbox and locate the email from On Behalf of GovOS. The email subject will be Verify your Email Address.

*Note: If you are unable to locate the email, please check the spam folder.

6. Click the https hyperlink in the email which will open the to the Validate Email page.
7. Complete your user profile and click Continue to Business Profile.

The screenshot shows a registration process with a progress bar at the top containing four steps: Register, Validate Email (highlighted in blue), User Info, and Account. Below the progress bar, the 'Set Your Password' section has two input fields: 'New Password *' and 'Re-enter New Password *'. To the right, a 'Password' section lists requirements: 'Must be 6 characters or more in length. Must contain both letters and numerals. May not contain your email address or your name.' Below this is the 'User Profile' section with a confirmation message: 'This information is to confirm that the account holder is authorizing the below individual to have access to their GovOS account.' The form includes fields for First Name, Last Name, Telephone, Country (a dropdown menu showing 'United States'), Address, City, State (a dropdown menu), and Postal Code. An orange button labeled 'Continue to Business Profile' is at the bottom right.

Register

Validate Email

User Info

Account

Confirmation Email Sent.

Confirm your email address by following the instructions that have been sent to stnewuser@yahoo.com.

If you do not receive a confirmation email, you can [generate another one](#) or [contact us](#) if you need assistance.

Logging in – Get Connected

8. On the next page, enter the Account Number and Activation Code and click the Lookup button.

*Note: The Activation Code must be entered in exactly as given (upper-case and lower-case matter.)

YOU WILL RECEIVE THIS LETTER FROM THE COUNTY in the coming days. For a quicker turnaround you may call for your Account Number/Activation Code (540)459-6185.

9. Select your Role from the drop down (this is just for reference) and click Connect.



I already have an existing business.

To connect to your existing business record(s), please provide the following identifying information.

If you do not have this information, please contact GovOS Support. In your email request, please be sure to include the 6 Digit Account Number, Business Name, and Business Address so that we may promptly authenticate you for the requested account.

Account Number Your GovOS Account Number <input type="text"/>	AND	Activation Code Your 6-digit Activation Code <input type="text"/>	<input type="button" value="Lookup"/>
--	-----	--	---------------------------------------

Connected Accounts:			
Business Name	Role	Assigned by	Date



I already have an existing business.

To connect to your existing business record(s), please provide the following identifying information.

If you do not have this information, please contact GovOS Support. In your email request, please be sure to include the 6 Digit Account Number, Business Name, and Business Address so that we may promptly authenticate you for the requested account.

Account Number Your GovOS Account Number <input type="text" value="000002"/>	AND	Activation Code Your 6-digit Activation Code <input type="text" value="ABC123"/>	<input type="button" value="Lookup"/>
---	-----	---	---------------------------------------

The following business was found. To connect to this business, indicate your role, then click "Connect".

Found Business:				
Business Name	Role	Assigned by	Date	
[000002] GovOS Test Business	Owner	Patricia Gonzalez	06/13/23 12:14:32	<input type="button" value="Connect"/>

Connected Accounts:			
Business Name	Role	Assigned by	Date



Be Inspired

Logging in – Get Connected

10.If you have more than one Property to add to your account, simply enter the next Account Number and Activation Code then click **Lookup** and **Connect**. Once all accounts have been added, click **Return to Business Center**.

11.In the Business Center there may be an open task waiting for completion for each property you are attached to. Click on the blue hyperlink task(s), in the OPEN TASKS section, to start the registration/permitting or tax form process.

The screenshot shows a web browser window with the URL <https://shenandoahcountyva-uat.munirevs.com/business-center/>. The page features the Shenandoah County logo and a navigation bar with "Business Center" and "Admin" buttons. The main content area includes an "Action Center" with a "MESSAGES" section containing a welcome message and a "Special Notice" section with instructions. Below this is an "ALERTS" section with a warning icon and the text "You have 2 Tasks to complete." The "OPEN TASKS" section is highlighted with a green checkmark and contains a list of tasks under "Application" and "Renewal" categories. At the bottom, there are tabs for "Transaction Activity" and "Informational Activity", with the "Transaction Activity" tab selected and showing a list of results.

Logging in – Get Connected

lh

Application

▶ [Pending Approval: Annual Zoning Permit \(new\)](#) ⓘ

Renewal

▶ [Read Welcome Renewal \(new\)](#) ⓘ

Transient Occupancy Tax Form - Late

▶ [Submit Transient Occupancy Tax Form \(new\)](#) ⓘ

Transaction Activity

Informational Activity

Transaction Activity



1

Results 1 - 2 of 2

Action	Status	Due Date	Amount	Form
Transient Occupancy Tax Form	Complete	09/20/23	\$0.00	View

1

Results 1 - 2 of 2

You may add more than 1 property to your account! Add them here

Manage Your Account(s)

Print your [Annual Zoning Permit](#), or make [account changes](#) by clicking on your account(s) below.

Account Name	DBA	Account #	Code
lh	lh	000004	4KVQCT

▶ [Add or remove accounts from your user login by clicking here.](#)



Manage Your User Account



USER/ LOGIN OR EMAIL ADDRESS UPDATE: [Click HERE](#) to register a new email address. Be sure to jot down your 6 Digit Account Number and 6 Digit Activation Code from the Manage Your Account section above first!

NO LONGER MANAGE AN ACCOUNT? To remove this user email from managing an account, [Click HERE](#), and use the red "Remove" Button to remove yourself from the account.



To connect to your existing business record(s), please provide the following identifying information.

If you do not have this information, please contact [GovOS Support](#). In your email request, please be sure to include the 6 Digit Account Number, Business Name, and Business Address so that we may promptly authenticate you for the requested account.

Account Number Your GovOS Account Number <input type="text"/>	AND	Activation Code Your 6-digit Activation Code <input type="text"/>	<input type="button" value="Lookup"/>
--	-----	--	---------------------------------------

Connected Accounts:				
Business Name	Role	Assigned by	Date	
[000004] lh	Owner	Lemuel Hancock	06/28/23 10:47:14	<input type="button" value="Remove"/>

Please Read

This is what the online permit will look like.



Short-Term Rental Application Annual Zoning Permit

Shenandoah County

www.shenandoahcountyva.us

600 N. Main Street, Suite 107 | Woodstock, VA 22664 | (540) 459-6185

Welcome to the Shenandoah County Short-Term Rental Community! This application is for a Shenandoah County Annual Zoning Permit.

The following documents are required to be uploaded for this permit application:

- Proof of Ownership**
- Copy of Rental Rules Provided to Guests**
- County Registration for Business Equipment Account Form**

Additional documentation may be required.

Your property will be subject to inspection as a part of your application. Incomplete applications will not be accepted.

You will use the Submit button to move forward through the application process. After completing the application, you will be returned to the Business Center. Once you click Submit, you cannot return to the previous screen.



Short-Term Rental Application Annual Zoning Permit

Shenandoah County

www.shenandoahcountyva.us

600 N. Main Street, Suite 107 | Woodstock, VA 22664 | (540) 459-6185

Property Information:

Property Name or Applicant Name: *

Doing Business As (DBA):

Date When Rental Started: *

Property Description: *

Owner Contact Information:

Owner Name: *

Owner Phone Number: * Owner Email Address: *

Owner Contact Information:

Owner Name: * **Owner Phone Number: *** **Owner Email Address: ***

Mailing Address: * **Unit/Suite:**

Mailing City: * **Mailing State: *** **Mailing Zip Code: ***

Property Address:

Property Address: * **Unit/Suite:**

Property City: * **Property State: *** **Property Zip Code: ***

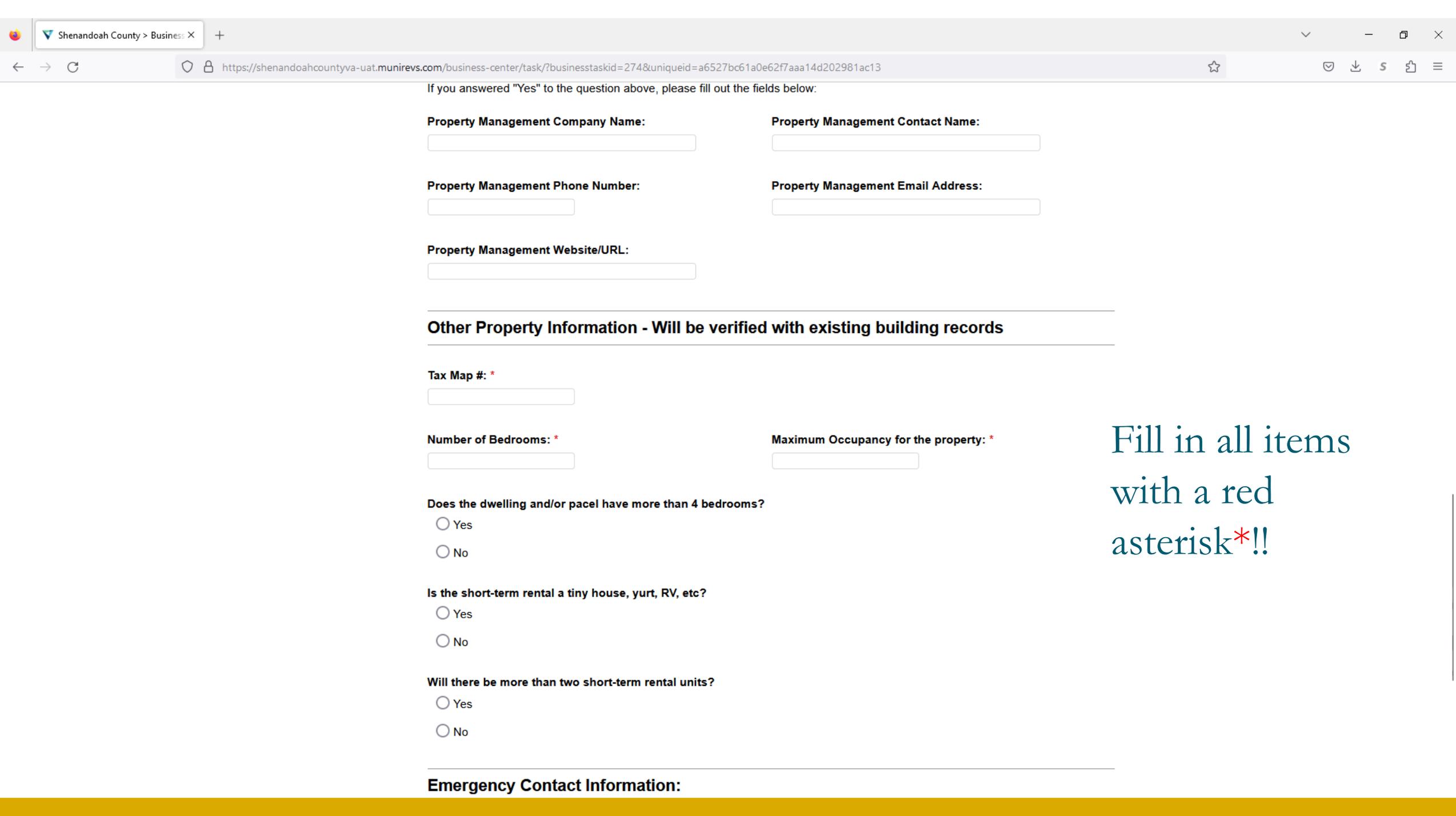
Property Management Information:

Do you use a Property Management Company for your Short-Term Rental Property? *

Yes No

If you answered "Yes" to the question above, please fill out the fields below:

Property Management Company Name: **Property Management Contact Name:**



If you answered "Yes" to the question above, please fill out the fields below:

Property Management Company Name:

Property Management Contact Name:

Property Management Phone Number:

Property Management Email Address:

Property Management Website/URL:

Other Property Information - Will be verified with existing building records

Tax Map #: *

Number of Bedrooms: *

Maximum Occupancy for the property: *

Does the dwelling and/or parcel have more than 4 bedrooms?

- Yes
- No

Is the short-term rental a tiny house, yurt, RV, etc?

- Yes
- No

Will there be more than two short-term rental units?

- Yes
- No

Emergency Contact Information:

Fill in all items
with a red
asterisk*!!

Does the dwelling and/or parcel have more than 4 bedrooms?

- Yes
- No

Is the short-term rental a tiny house, yurt, RV, etc?

- Yes
- No

Will there be more than two short-term rental units?

- Yes
- No

Emergency Contact Information:

Emergency Contact Name: *

Emergency Contact
Phone Number: *

Emergency Contact Email Address: *

Signature Required:

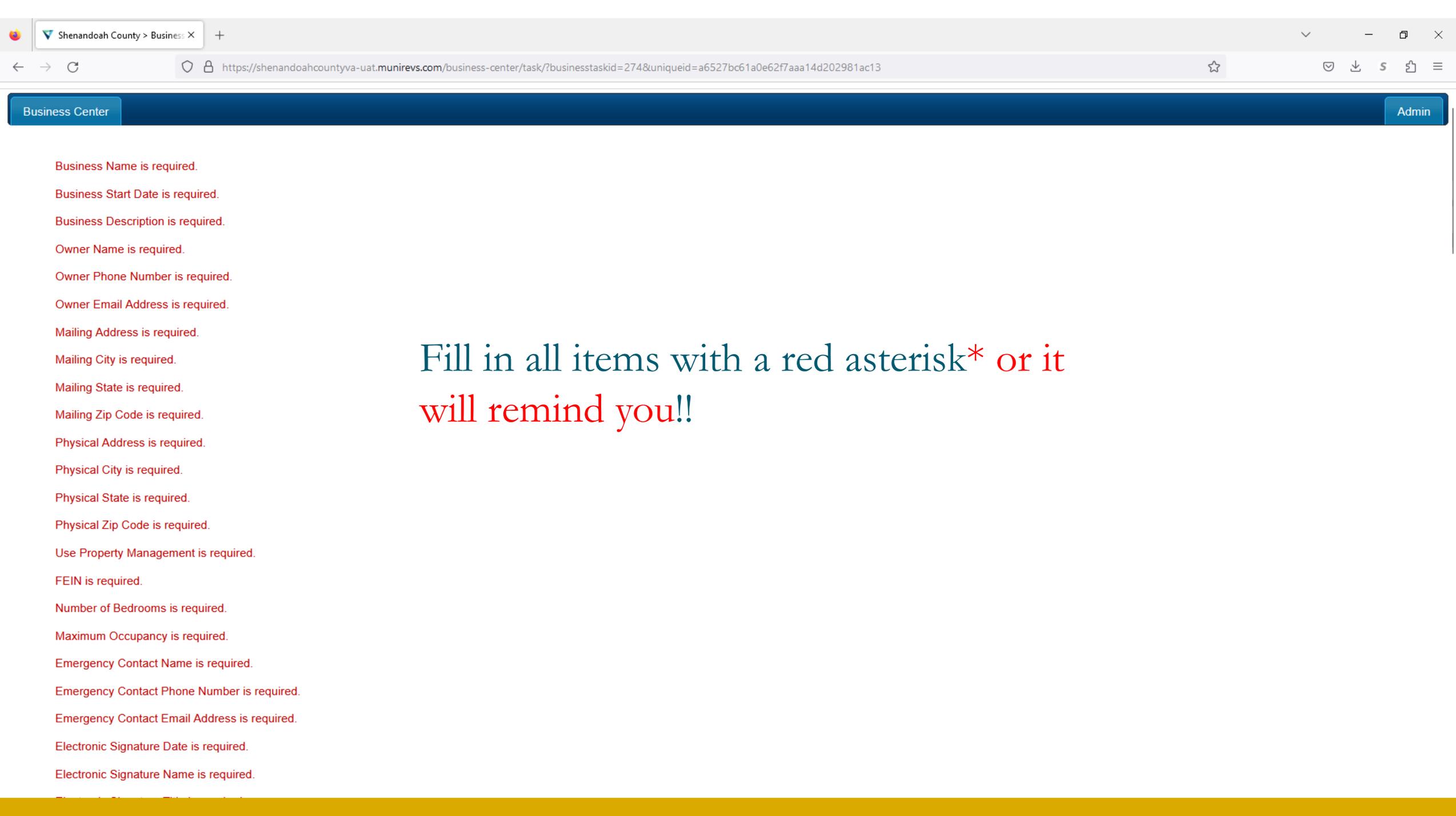
Name (as electronic signature): *

Title: *

Date Signed: *

Save and Return to Business Center

Submit



Business Name is required.

Business Start Date is required.

Business Description is required.

Owner Name is required.

Owner Phone Number is required.

Owner Email Address is required.

Mailing Address is required.

Mailing City is required.

Mailing State is required.

Mailing Zip Code is required.

Physical Address is required.

Physical City is required.

Physical State is required.

Physical Zip Code is required.

Use Property Management is required.

FEIN is required.

Number of Bedrooms is required.

Maximum Occupancy is required.

Emergency Contact Name is required.

Emergency Contact Phone Number is required.

Emergency Contact Email Address is required.

Electronic Signature Date is required.

Electronic Signature Name is required.

Fill in all items with a red asterisk* or it will remind you!!

2

6

Does the dwelling and/or parcel have more than 4 bedrooms?

Yes

No

Is the short-term rental a tiny house, yurt, RV, etc?

Yes

No

Will there be more than two short-term rental units?

Yes

No

Emergency Contact Information:

Emergency Contact Name: *

asdgas

Emergency Contact

Phone Number: *

5404596185

Emergency

asdfasf

« August 2023 »

Su	Mo	Tu	We	Th	Fr	Sa
30	31	1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31	1	2
3	4	5	6	7	8	9

Signature Required:

Name (as electronic signature): *

lemuel hancock

Title: *

owner

Date

Save and Return to Business Center

Submit



- ✔ Form Received.
- ✔ Next Task: Short-Term Rental Checklist.

SHENANDOAH COUNTY

Short-Term Rental Checklist

000004
lh

Period: 08/24/2023 Due: 09/04/2023 Current Time: 08/28/2023 08/28/2023 Late: NO

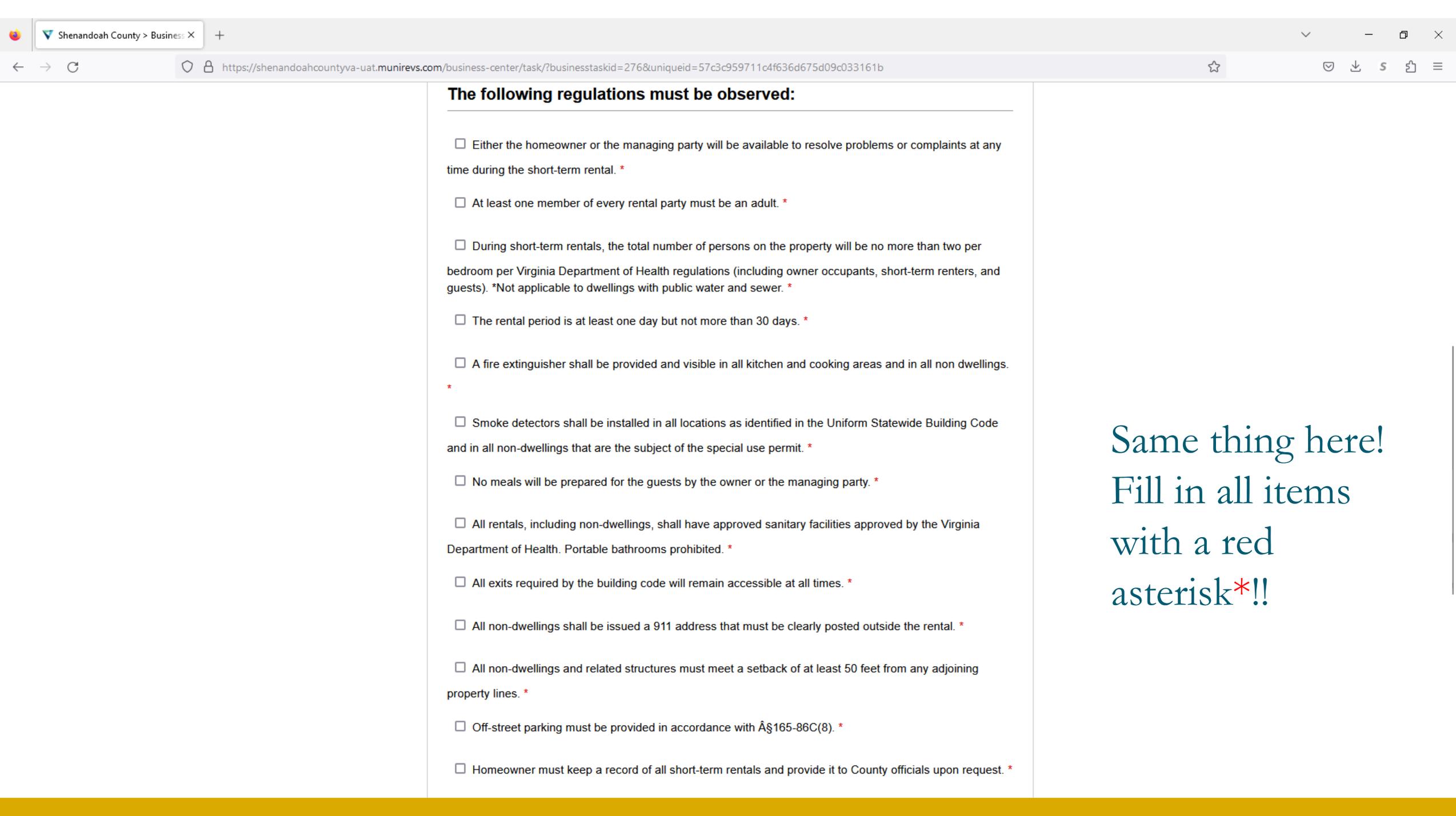


Short-Term Rental Checklist for Applicants

Annual Zoning Permit

Shenandoah County
www.shenandoahcountyva.us
600 N. Main Street, Suite 107 | Woodstock, VA 22664 | (540) 459-6185

The following regulations must be observed:



The following regulations must be observed:

- Either the homeowner or the managing party will be available to resolve problems or complaints at any time during the short-term rental. *
- At least one member of every rental party must be an adult. *
- During short-term rentals, the total number of persons on the property will be no more than two per bedroom per Virginia Department of Health regulations (including owner occupants, short-term renters, and guests). *Not applicable to dwellings with public water and sewer. *
- The rental period is at least one day but not more than 30 days. *
- A fire extinguisher shall be provided and visible in all kitchen and cooking areas and in all non dwellings. *
- Smoke detectors shall be installed in all locations as identified in the Uniform Statewide Building Code and in all non-dwellings that are the subject of the special use permit. *
- No meals will be prepared for the guests by the owner or the managing party. *
- All rentals, including non-dwellings, shall have approved sanitary facilities approved by the Virginia Department of Health. Portable bathrooms prohibited. *
- All exits required by the building code will remain accessible at all times. *
- All non-dwellings shall be issued a 911 address that must be clearly posted outside the rental. *
- All non-dwellings and related structures must meet a setback of at least 50 feet from any adjoining property lines. *
- Off-street parking must be provided in accordance with Â§165-86C(8). *
- Homeowner must keep a record of all short-term rentals and provide it to County officials upon request. *

Same thing here!
Fill in all items
with a red
asterisk*!!

- All non-dwellings shall be issued a 911 address that must be clearly posted outside the rental. *
- All non-dwellings and related structures must meet a setback of at least 50 feet from any adjoining property lines. *
- Off-street parking must be provided in accordance with Â§165-86C(8). *
- Homeowner must keep a record of all short-term rentals and provide it to County officials upon request. *
- All applicable transient occupancy taxes and any other related fees or taxes will be paid to the Shenandoah County Treasurer. *

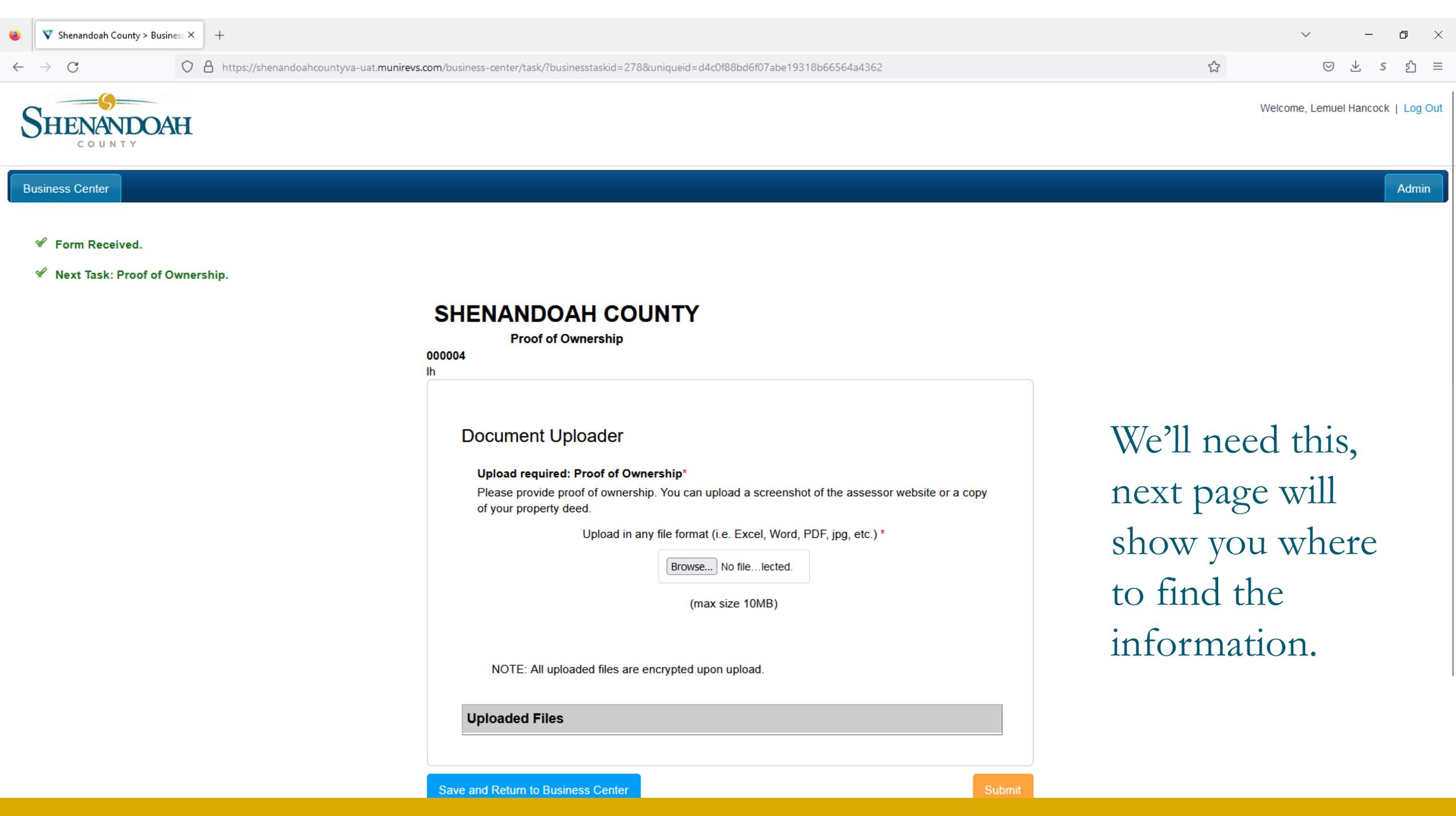
The following information must be clearly posted:

- The 911 address. *
- Contact information for the homeowner and the managing party. *
- Detailed instructions for emergency shut-off of gas, electricity, and water. *

Signature Required:

Name (as electronic signature): *	Title: *	Date Signed: *
<input type="text" value="lemuel hancock"/>	<input type="text" value="asdfasf"/>	<input type="text" value="08/28/2023"/>

[Save and Return to Business Center](#) [Submit](#)



✔ Form Received.

✔ Next Task: Proof of Ownership.

SHENANDOAH COUNTY

Proof of Ownership

000004

lh

Document Uploader

Upload required: Proof of Ownership*

Please provide proof of ownership. You can upload a screenshot of the assessor website or a copy of your property deed.

Upload in any file format (i.e. Excel, Word, PDF, jpg, etc.) *

Browse... No file...lected.

(max size 10MB)

NOTE: All uploaded files are encrypted upon upload.

Uploaded Files

Save and Return to Business Center

Submit

We'll need this, next page will show you where to find the information.

600 NORTH MAIN STREET | Search By Land Owner | Sale Date From | Sale Date To | Sale Price Range (\$0 to \$10,000,000) | Default | Advanced | Search

Back | Map It

600 NORTH MAIN STREET



Owner: SHENANDOAH COUNTY VIRGINIA
Map Number: 45A2-((A))-55

Sale Date: 05/22/1998
Sale Price: N/A

Total: \$7,508,400
Land: \$744,200
Improvement: \$6,764,200

Acres: 6.834
Occupancy Code: Exempt

Parcel Details | Adjoiner List | Clear All Adjoiners | Download PDF

Parcel Information

Address: 600 NORTH MAIN STREET
Map Number: 045A2 A 055
Map Number (Alt): 45A2-((A))-55
Record Number: 13333
Magisterial Code: Johnston Woodstock

Total Acres: 6.834
Occupancy Code: Exempt
Legal Description: LOT 1 RT 11 SHENANDOAH
Legal Description 2: COUNTY ADMINISTRATIVE COMPLEX
Land Use Value From Loc: N/A

Legal Repository

Deed Book No: 818
Deed Book Page: 630
Will Book No: N/A
Will Book Page: N/A
Plat Book No: 1475
Plat Book Page: 269

Instrument Year: N/A
Instrument #: N/A
Instrument # 2: N/A

Valuation

Land	Improvements	Total Value
\$744,200	\$6,764,200	\$7,508,400

Sales Information

Sale Price: N/A
Grantor: N/A
Sale Date: 05/22/1998

Ownership

Current Owner
Name: SHENANDOAH COUNTY VIRGINIA
Name (Extended): N/A
Address: 600 N MAIN ST STE 103 WOODSTOCK, VA 22664
Purchase Date: 05/22/1998

either

Shenandoah County Web GIS

600 NORTH MAIN STREET

Parcel Details

Plat Book No: 269

Valuation		
Land	Improvements	Total Value
\$744,200	\$6,764,200	\$7,508,400

Sales Information	
Sale Price: N/A	Sale Date: 05/22/1998
Grantor: N/A	

Ownership	
Current Owner	Name (Extended): N/A
Name: SHENANDOAH COUNTY VIRGINIA	Purchase Date: 05/22/1998
Address: 600 N MAIN ST STE 102 WOODSTOCK, VA 22664	Purchase Price: N/A

Building	
Year Built: 1999	Story Height: N/A
Number of Rooms: 30	Number of Bedrooms: N/A
Full Bathrooms: 5	Half Bathrooms: 5
Basement SQ FT:	Finished Basement SQ FT: N/A
Garage Type: None	Garage Capacity: N/A
Heating: Forced Air	Fuel Type: Gas
Air Conditioning: Y	Sewer: Public
Water: Public	Roof Type: Flat/Shed
Roof Material: Built Up	Foundation Type: Cinderblock
Exterior Wall Type: Brick	Interior Wall Type: Drywall
Floor Type: Carpet, Tile	Finished SQ Footage: 45902

Owner: SHENANDOAH COUNTY VIRGINIA
Map Number: 45A2-(A)-55
Sale Date: 05/22/1998
Sale Price: N/A
Total: \$7,508,400
Land: \$744,200
Improvement: \$6,764,200
Acres: 6.834
Occupancy Code: Exempt

or

SHENANDOAH COUNTY
GEOGRAPHIC INFORMATION SYSTEMS

Shenandoah County, VA
https://shenandoahcountyva.us

600 NORTH MAIN STREET

Parcel Information	
Address: 600 NORTH MAIN STREET	Total Acres: 6.834
Map Number: 045A2 A 055	Occupancy Code: Exempt
Map Number (Alt): 45A2-(A)-55	Legal Description: LOT 1 RT 11 SHENANDOAH
Record Number: 13333	Legal Description 2: COUNTY ADMINISTRATIVE COMPLEX
Magisterial Code: Johnston Woodstock	Land Use Value From Loc: N/A

Legal Repository	
Deed Book No: 818	Instrument Year: N/A
Deed Book Page: 630	Instrument #: N/A
Will Book No: N/A	Instrument # 2: N/A
Will Book Page: N/A	
Plat Book No: 1475	
Plat Book Page: 269	

Valuation		
Land	Improvements	Total Value
\$744,200	\$6,764,200	\$7,508,400

Sales Information	
Sale Price: N/A	Sale Date: 05/22/1998
Grantor: N/A	

Ownership	
Current Owner	Name (Extended): N/A
Name: SHENANDOAH COUNTY VIRGINIA	Purchase Date: 05/22/1998
Address: 600 N MAIN ST STE 102 WOODSTOCK, VA 22664	Purchase Price: N/A

Map Number: 45A2-(A)-55 11 Page

SHENANDOAH COUNTY
GEOGRAPHIC INFORMATION SYSTEMS

Shenandoah County, VA
https://shenandoahcountyva.us

Building	
Year Built: 1999	Story Height: N/A
Number of Rooms: 30	Number of Bedrooms: N/A
Full Bathrooms: 5	Half Bathrooms: 5
Basement SQ FT:	Finished Basement SQ FT: N/A
Garage Type: None	Garage Capacity: N/A
Heating: Forced Air	Fuel Type: Gas
Air Conditioning: Y	Sewer: Public
Water: Public	Roof Type: Flat/Shed
Roof Material: Built Up	Foundation Type: Cinderblock
Exterior Wall Type: Brick	Interior Wall Type: Drywall
Floor Type: Carpet, Tile	Finished SQ Footage: 45902

- ✔ Document(s) Received.
- ✔ Next Task: County Registration for Business Equipment Account Form.

SHENANDOAH COUNTY

County Registration for Business Equipment Account Form

000004
lh

Document Uploader

Upload required: County Registration for Business Equipment Account*

Please upload a copy of your County Registration for Business Equipment Account Form. Form can be found [here](#).

Upload in any file format (i.e. Excel, Word, PDF, jpg, etc.) *

No file...lected.

(max size 10MB)

NOTE: All uploaded files are encrypted upon upload.

Uploaded Files

Save and Return to Business Center

Submit



SHENANDOAH COUNTY, VIRGINIA
 KATHLEEN A. BLACK, COMMISSIONER OF THE REVENUE
 600 N. Main Street, Suite 104, Woodstock, VA 22664
 Phone: 540.459.6170
 Fax: 540.459.6173

Year Opened: _____
 BE Acct No.: _____

REGISTRATION FOR BUSINESS/COMPUTER EQUIPMENT AND INVENTORY ACCOUNT

- The 762B Return should not be filed at this time. ONLY this account registration is needed.
- This form is to be used by businesses who are operating in Shenandoah County.
- Section 58.1-3518 of the Code of Virginia requires that ALL tangible personal property *owned, leased, rented, or borrowed*, as of January 1 of any year, which was used or available for use in a business/profession and which is located in Shenandoah County must be filed on a Business Equipment Return of Tangible Personal Property.
- A Business Tangible Personal Property Return is required to be filed ANNUALLY by FEBRUARY 1st. A 10% or \$10.00 minimum penalty will be imposed if filed after the due date. The 762B will be mailed to businesses in January.
- ALL personal property (furnishings, equipment, tools etc.) must be reported on each year's filing including property reported on the prior year's filing if still owned -- not just new or recently acquired personal property. For each item, the original cost (or value if free to you), before any allowance for trade-in must be provided. Personal property even if expensed or fully depreciated on company books must be reported. A total cost/value of all items must also be listed (or it constitutes a non-filing, subject to penalty). After your return is received, the County will apply a depreciation rate.
- In subsequent years, if the list of items you are reporting for the current year does NOT include items previously reported on last year's filing (e.g., have been disposed of and not replaced), you must provide a list of the disposed of or no longer owned items.
- Extensive itemized lists can be created as a separate attachment.
- Examples of business tangible personal property: desktop and laptop computers, keyboards, monitors, printers, scanners, copiers, fax machines, credit/debit card payment devices, hand-held tools, power tools, desks, chairs, telephones, filing cabinets, bookshelves, pallet jacks, forklifts, skidders, hair dryers, wheelbarrows, scaffolding, ladders, signage, etc.

Legal Business Name:		_____	
Trade Name:		_____	
Mailing Address:		_____	
Business (Physical) Address:		_____	
Business Phone:	_____	Fax:	_____
Contact Person:	_____	Contact Phone No.:	_____
Email Address:	_____	Federal EIN / SSN:	_____
<small>Businesses are requested to provide a federal employer identification number (EIN) as opposed to a social security number. In the event it becomes necessary for Shenandoah County to enforce any non-filing, non-reporting, or non-payment of your account, failure to provide a federal EIN may result in pursuing the matter against your personal assets.</small>			
Description of Business:	Date Business Began in Shenandoah County: _____		
Type of Business Entity & Names/Titles of:	Check one: <input type="checkbox"/> Sole Proprietor/Individual <input type="checkbox"/> Stock Corporation <input type="checkbox"/> Non-Stock Corporation <input type="checkbox"/> LLC/LC <input type="checkbox"/> PLLC/PLC <input type="checkbox"/> General Partnership <input type="checkbox"/> Limited Partnership <input type="checkbox"/> Business Trust <input type="checkbox"/> Other (specify): _____		
• Officers (President, Vice President, Secretary, Treasurer) • Directors • Partners • Members • Managers • Trustees	If applicable, have you registered w/ the SCC: <input type="checkbox"/> Yes <input type="checkbox"/> No If registered, provide SCC ID No.: _____		
	SCC Registered Agent (name & address): _____		
	For Corporation, Partnership, LLC/LC, PLLC/PLC, Business Trust: Provide the following or attach a list.		
	Name _____ Title _____	Name _____ Title _____	Name _____ Title _____
Name _____ Title _____	Name _____ Title _____	Name _____ Title _____	
CERTIFICATION & SIGNATURE			
This application with signature confirms that Applicant has complied with all the requirements of the Shenandoah County Code. The owner must sign and date this form. If the business is an entity such as a trust, partnership, limited liability company, or corporation, it must be signed by a member, partner, executive officer, or other person specifically authorized in writing by the trust, partnership, limited liability company, or corporation to sign. <i>It is a misdemeanor for any person to willfully subscribe a return which is not believed to be true and correct as to every material matter.</i> (Code Va. Sec. 58.1-11)			
<i>I, the undersigned, do swear or affirm under penalty of perjury (1) that the statements herein are true, complete, and correct to the best of my knowledge and belief, and (2) that I am the owner, or a member, partner, executive officer, or other person specifically authorized in writing to sign on behalf of applicant.</i>			
_____	_____	_____	_____
<small>Signature</small>	<small>Print Name</small>	<small>Title or Capacity for Signing</small>	<small>Date</small>

[Rev. 08/2022]

Fill this out and upload it to continue the permit process.



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SHORT TERM RENTAL INSPECTION

*****DISCLAIMER*** THIS INSPECTION LIST VERIFYS THAT THE BELOW LISTED ITEMS ARE PRESENT.
OPERATIONAL VALIDITY IS THE RESPONSIBILITY OF OWNER.**

LOCATION:
DATE:
INSPECTOR:

		PASS	FAIL
1	SMOKE DETECTORS LOCATED IN BEDROOMS Va Residential Code 314.3	<input type="checkbox"/>	<input type="checkbox"/>
2	SMOKE DETECTORS LOCATED OUTSIDE BEDROOMS Va Residential Code 314.3	<input type="checkbox"/>	<input type="checkbox"/>
3	COMPLIANT EGRESS WINDOWS IN BEDROOMS Va Residential Code R310.2.1	<input type="checkbox"/>	<input type="checkbox"/>
4	FIRE EXTINGUISHER* INSTALLED IN KITCHEN AND VISIBLE §165-32.4A R331	<input type="checkbox"/>	<input type="checkbox"/>
5	EMERGENCY INFORMATION POSTED INSIDE PROPERTY§165-32.4C	<input type="checkbox"/>	<input type="checkbox"/>
6	911 ADDRESS POSTED OUTSIDE OF DWELLING Va Residential Code R319	<input type="checkbox"/>	<input type="checkbox"/>

*Rating 2-A:10-B:C or equivalent

Example of what the inspectors are looking for.



Be Inspired

Zoning Permit, potential hiccups

- Bedrooms listed don't match health department (roughly 186)
 - Either fix listed number of bedrooms (and amount of people allowed) or
 - Show verification for updated septic system
- Over 5 bedrooms
 - Requires a special use permit
 - We've seen these in the Stoney Creek Sanitary District
- Not really a traditional house, but a yurt/tent?
 - Requires a special use permit



Transient Occupancy Tax

- Setting up an account/registering your business
- How to file online



Be Inspired

NO LONGER MANAGE THIS ACCOUNT? To remove this user login from managing this account, [Click Here](#), and use the red "Remove" button to remove yourself from the account.

Basic Info

Business Name*

DBA

Status

Account Status

Account Number

Date Issued

Liability Date

Date Closed

Profile

Entity Type

Category*

Property Type

City Council District*

Business Physical Address

Country

Address

Unit or Suite

City

State/Province

Postal

Mailing Address

Country

Name

Address

Unit or Suite

City

State

Postal

Licenses

License	Status	Issued	Exp	
Annual Zoning Permit	Pending	6/21/23	TBD	
Annual Zoning Permit	Pending	6/21/23	TBD	
Annual Zoning Permit	Pending	6/21/23	TBD	
Annual Zoning Permit	Pending	6/21/23	TBD	
Annual Zoning Permit	Pending	6/21/23	TBD	
Annual Zoning Permit	Pending	6/21/23	TBD	

Business Contact

Email

Phone

Fill this out to continue the Transient Occupancy Tax process.



Business Center

Admin

SHENANDOAH COUNTY

Transient Occupancy Tax Form

000004

I love STR

Period: 09/01/2023 Due: 09/20/2023 Current Time: 08/21/2023 08/21/2023 Late: NO

Transient Occupancy Tax Form		
1	Nights rented during period *	
2	Gross receipts subject to tax for lodging and/or camp sites *	
3a	Allowable deductions *	
3b	Sales/Services/Rental Revenue for Bookings Made on a Marketplace Facilitator Platform *	
3c	Exempt rentals (over 30 days) *	
3d	Refund of rentals included in Line 2 of reports *	
3e	Refund of rentals included in prior reports *	
3	Total deductions	0.00
4	Line 2 less 3	0.00
5	Total tax due (5% of line 4)	0.00
6	Penalty 10% of line 5, 5% thereafter; minimum of \$10 not to exceed 25% of tax due	0.00
7	Interest (10% annum)	0.00
8	TOTAL AMOUNT DUE AND PAYABLE	0.00

This is the TOT form, fill it out, red asterisk required.

AFTER SUBMITTING THIS FORM with the submit button below, ALL FILERS must continue through the shopping cart to obtain a receipt, including Zero Filers.

Zero Return: You must complete a zero cost checkout. Submit your form below, moving through the cart to complete the zero transaction.

Once a form has been properly completed, a receipt will be issued and the form will no longer appear as an open task in the Business Center.

I DECLARE, UNDER PENALTY OF PERJURY THAT TO THE BEST OF MY KNOWLEDGE, THE INFORMATION PROVIDED HEREIN IS TRUE, CORRECT, AND COMPLETE. FAILURE TO PAY ALL REQUIRED TRANSIENT



Business Center

Admin

- Nights rented during period is required.
- Gross receipts subject to tax for lodging and/or camp sites is required.
- Allowable deductions is required.
- Sales/Services/Rental Revenue for Bookings Made on a Marketplace Facilitator Platform is required.
- Exempt rentals (over 30 days) is required.
- Refund of rentals included in Line 2 of reports is required.
- Refund of rentals included in prior reports is required.

SHENANDOAH COUNTY Transient Occupancy Tax Form

000004
I love STR

Period: 09/01/2023 Due: 09/20/2023 Current Time: 08/21/2023 08/21/2023 Late: NO

Transient Occupancy Tax Form		
1	Nights rented during period *	
2	Gross receipts subject to tax for lodging and/or camp sites *	
3a	Allowable deductions *	
3b	Sales/Services/Rental Revenue for Bookings Made on a Marketplace Facilitator Platform *	
3c	Exempt rentals (over 30 days) *	
3d	Refund of rentals included in Line 2 of reports *	
3e	Refund of rentals included in prior reports *	
3	Total deductions	0.00
4	Line 2 less 3	0.00

It will let you know what you missed.

SHENANDOAH COUNTY

Transient Occupancy Tax Form

000004

I love STR

Period: 09/01/2023 Due: 09/20/2023 Current Time: 08/21/2023 08/21/2023 Late: NO

Transient Occupancy Tax Form		
1	Nights rented during period *	8
2	Gross receipts subject to tax for lodging and/or camp sites *	1752.00
3a	Allowable deductions *	0.00
3b	Sales/Services/Rental Revenue for Bookings Made on a Marketplace Facilitator Platform *	1752.00
3c	Exempt rentals (over 30 days) *	0.00
3d	Refund of rentals included in Line 2 of reports *	0.00
3e	Refund of rentals included in prior reports *	0.00
3	Total deductions	1752.00
4	Line 2 less 3	0.00
5	Total tax due (5% of line 4)	0.00
6	Penalty 10% of line 5, 5% thereafter; minimum of \$10 not to exceed 25% of tax due	0.00
7	Interest (10% annum)	0.00
8	TOTAL AMOUNT DUE AND PAYABLE	0.00

AFTER SUBMITTING THIS FORM with the submit button below, ALL FILERS must continue through the shopping cart to obtain a receipt, including Zero Filers.

Zero Return: You must complete a zero cost checkout. Submit your form below, moving through the cart to complete the zero transaction.

Once a form has been properly completed, a receipt will be issued and the form will no longer appear as an open task in the Business Center.

I DECLARE, UNDER PENALTY OF PERJURY THAT TO THE BEST OF MY KNOWLEDGE, THE INFORMATION PROVIDED HEREIN IS TRUE, CORRECT, AND COMPLETE. FAILURE TO PAY ALL REQUIRED TRANSIENT LODGING TAXES, CAN RESULT IN A CITY ISSUED CITATION AND/OR FINES.

NAME (as electronic signature) *

Title (Owner, Manager, Etc.) *

Date *

lemuel hancock

owner

08/21/2023



Business Center

Admin

- ✔ Form Received.
- ✔ Proceed with Checkout.

Cart Items

FORM UPDATED – PLEASE CONTINUE WITH CHECKOUT TO FINALIZE TRANSACTION – THIS MUST BE DONE FOR ZERO RETURNS

(a) TOT Total Tax Due <small>(remove)</small>	due	\$ 0.00
<i>I love STR</i>	9/20/23	
Total (US Dollars)		\$ 0.00

(a) All of the items in your shoppingcart are eligible for the ACH Credit option. To properly complete your form you **MUST** click the orange **Payment Method** button below and indicate the date you are remitting the ACH Credit funds, outside the GovOS system. Follow the **Orange Action Buttons** until you reach the Receipt Page.

Back to Business Center

Payment Method

Recalculate Items

The following forms need to be recalculated
You have no forms that need to be recalculated.

Incomplete Items

⚠ The following items are still pending

- I love STR
 - Application**
 - ▶ Upload State sales tax license (new) Ⓢ
 - Application**
 - ▶ Upload County business license (new) Ⓢ
 - Application**
 - ▶ Pending Approval: Annual Zoning Permit (new) Ⓢ
 - Renewal**
 - ▶ Upload Rental rules provided to guests (new) Ⓢ
 - Renewal**
 - ▶ Submit Standard Form Template Renewal (new) Ⓢ
 - Renewal**
 - ▶ Submit Standard Form Template Renewal (new) Ⓢ
 - Rental Rules If Applicable**
 - ▶ Upload Rental rules provided to guests (new) Ⓢ
 - Transient Occupancy Tax Form - Late**
 - ▶ Submit Transient Occupancy Tax Form (new) Ⓢ



Payment Method

Zero Cost Checkout

You are checking out with no amount due.
To continue with this process, click the "Complete Transaction" button below.

[Back to Business Center](#) [Back to Cart](#)

Cart Items

The following forms are in your cart

(a) TOT Total Tax Due	due	\$ 0.00
I love STR	09/20/23	
	Total	\$0.00

(a) All of the items in your cart are eligible for the ACH Credit option.



Complete Transaction



Business Center

Admin

Transaction was completed

Shenandoah County

Lemuel Hancock
Account#: 000004
I love STR
600 n Main St, suite 104
Woodstock, VA 22664
5403654799

TOT Total Tax I love STR :: TOT Total Tax Due	\$ 0.00
Due	
	Assessment Total \$ 0.00
PAYMENT- Zero Cost Checkout	\$ 0.00
ONL	
	Payment Total \$ 0.00

Return to Business Center

Your receipt

 noreply@munirevs.com
To  Lemuel Hancock

  Reply  Reply All  Forward  

Mon 8/21/2023 3:13 PM



Transaction details:

Account: 000004
 I love STR
 5403654799
 600 n Main St, suite 104
 Woodstock, VA 22664

Transaction Items		
TOT Total Tax Due	TOT Total Tax Due	\$ 0.00
	Total	\$ 0.00

For more details, see the [Business Center](#)

Business Personal Property, important information

- **What is business personal property tax?**

- Business personal property tax is an annual tax on the furniture, fixtures, machinery, and tools used in the business, trade or profession on January 1st each year. The Code of Virginia (58.1-3503) states that all tangible business personal property is taxable for the physical life of the property regardless of age (1 day or 1,000 years old), including expensed items, Internal Revenue Code Section 179 deductions, and items that have been fully depreciated for income tax purposes. Receipts for assets are not required to be sent with the filing information but will be requested if it is deemed necessary by the Commissioner's office. Taxable assets include items that have been received free of charge, received as a gift, or personal items that have been brought from home to use in the business. All "free" or "gift" items MUST be given/assigned a fair market value.

- **Who is required to file business personal property tax?**

- Every business, trade, or profession (sole proprietorship, partnership, LLC, and corporation) is required to file business personal property tax on all tangible personal property tax items owned, leased, rented, or borrowed as of January 1st each year. The business return is required of every business regardless of size or number of employees.

- **How is business personal property assessed?**

- Assessed values are based on a percentage of the original full cost (including expenses such as freight and installation) for the year of acquisition of the asset.

- **What is the tax rate for Shenandoah County?**

- The tax rate for Shenandoah County is set every year by the Board of Supervisors. This year's rate is \$3.15/\$100.



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Business Personal Property, important information

- **What is the deadline for filing business personal property returns?**
- The filing deadline is February 1st. A postmark of February 1st is accepted as a timely filing. Metered mail will not be considered “postmarked” or timely filed. A 10% late filing penalty will be assessed to all returns not filed by February 1st.
- **What is a detailed fixed asset list?**
- A detailed fixed asset list is a list of all furniture, fixtures, machinery, and tools used in a business, trade or profession on January 1st of each year. The list should include the item/asset description, the year acquired or placed into business use, and the original cost. Each business should make a copy of the filing information each year and maintain the list as changes occur throughout the year (disposals, purchases, items received, etc...). Sample format:

Purch/Recv'd Date	Equipment	Original Cost



Business Personal Property, important information

- **What should be included on the asset list?**

- Business personal property tax includes items that have been purchased by the business to use, or have with the intent to use, to operate any aspect of the business. Taxable assets include items that have been received free of charge, as a gift, or personal items that have been brought from home to use in the business. Taxable property includes expensed items, Internal Revenue Code Section 179 deductions, and items that have been fully depreciated for income tax purposes regardless of age. The fixed asset list should include every item in the business – not just new purchases or items recently received.

TAXABLE ITEMS INCLUDE BUT ARE NOT LIMITED TO: equipment, vacuum cleaners, sanders, hand tools, saws, climbing equipment, ropes, electric tools, ladders, yard tools, mowers, pressure washers, air compressors, tripods, cameras, lenses, film developing equipment, hair styling equipment, scissors, clippers, curling irons, flat irons, massage tables, hot stones, movable shelves and racks, baby cribs, play pens, toys, kitchen utensils, kitchen appliances, linens, filing cabinets, desks, chairs, wall pictures & hangings, lamps, furniture, decorations, storage cabinets, heaters, fans, photocopiers, fax machines, calculators, digital cameras, lap top computers, and computer equipment excluding software packages.



Business Personal Property, important information

- **What items are exempt from the business personal property tax?**
 - Real estate (building and land) and computer software packages (Lotus, Excel, Work, Quicken, etc...) are the only items exempt from the business personal property tax.
- **Is there a minimum dollar amount that does not have to be reported?**
 - No. All items in the business are taxable for the physical life of the item.
- **Is leased equipment taxable?**
 - Yes. The tax liability is determined by the lease agreement between the lessee and lessor. If the lessor is required to file and pay the tax, the lessee should list the leased equipment on the business personal property filing form.
- **What should I do if my business has an address change, moves, or closes?**
 - Contact the Shenandoah County Commissioner of the Revenue's office as soon as possible at (540) 459-6170.

IMPORTANT FILING REQUIREMENTS AND REMINDERS

- A complete detailed fixed asset list must be included every year with the business personal property return.
- Forms with "same as last year," "nothing new purchased," etc... will **NOT** be accepted as complete or timely filed.
- Forms must be signed and dated by the owner or authorized representative. Contact information must be provided.
- A written detailed explanation is required for all taxpayers/businesses filing \$0. The explanation must include the nature of business, and why the business does not have or need any furniture, fixtures, tools, computers, machinery, or equipment.



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LODGING / SHORT TERM RENTALS - BUSINESS TOOLS and EQUIPMENT

ITEMS (Cost of multiple Items in one category can be totaled together - e.g., 2 computers, 4 guest chairs)	Check here if USED In Business but NOT previously Included in 762B Filing	Provide ORIGINAL COST (before depreciation) or CURRENT RETAIL PRICE if free to you	Check here if item was leased, rented or borrowed	For Items leased, rented or borrowed, provide: Owner Name & Address and Start End & End Date
Bed/Living/Bathrooms:				
Bath & Hand Towels	<input type="checkbox"/>	\$	<input type="checkbox"/>	
Washcloths	<input type="checkbox"/>	\$	<input type="checkbox"/>	
Bed Frame	<input type="checkbox"/>	\$	<input type="checkbox"/>	
Bed Linens	<input type="checkbox"/>	\$	<input type="checkbox"/>	
Box Spring	<input type="checkbox"/>	\$	<input type="checkbox"/>	
Clock/Radio	<input type="checkbox"/>	\$	<input type="checkbox"/>	
Curtains	<input type="checkbox"/>	\$	<input type="checkbox"/>	
Desk & Chair	<input type="checkbox"/>	\$	<input type="checkbox"/>	
Draperies	<input type="checkbox"/>	\$	<input type="checkbox"/>	
Dresser	<input type="checkbox"/>	\$	<input type="checkbox"/>	
Dressing Mirror	<input type="checkbox"/>	\$	<input type="checkbox"/>	
Hair Dryer	<input type="checkbox"/>	\$	<input type="checkbox"/>	
Headboard	<input type="checkbox"/>	\$	<input type="checkbox"/>	
Ice Bucket	<input type="checkbox"/>	\$	<input type="checkbox"/>	
Iron/Steamers	<input type="checkbox"/>	\$	<input type="checkbox"/>	
Ironing Board	<input type="checkbox"/>	\$	<input type="checkbox"/>	
Lamps	<input type="checkbox"/>	\$	<input type="checkbox"/>	
Lounging Chair	<input type="checkbox"/>	\$	<input type="checkbox"/>	
Luggage Rack	<input type="checkbox"/>	\$	<input type="checkbox"/>	
Mattress	<input type="checkbox"/>	\$	<input type="checkbox"/>	
Nightstand	<input type="checkbox"/>	\$	<input type="checkbox"/>	
Ottoman	<input type="checkbox"/>	\$	<input type="checkbox"/>	
Phone	<input type="checkbox"/>	\$	<input type="checkbox"/>	
Pillows	<input type="checkbox"/>	\$	<input type="checkbox"/>	
Roll-Away Bed	<input type="checkbox"/>	\$	<input type="checkbox"/>	
Shower Curtain	<input type="checkbox"/>	\$	<input type="checkbox"/>	
Sofa/Loveseat/Recliners	<input type="checkbox"/>	\$	<input type="checkbox"/>	
Coffee Tables	<input type="checkbox"/>	\$	<input type="checkbox"/>	
TV Armoire/Chest	<input type="checkbox"/>	\$	<input type="checkbox"/>	
TV- Bedrooms	<input type="checkbox"/>	\$	<input type="checkbox"/>	
TV-Living Room	<input type="checkbox"/>	\$	<input type="checkbox"/>	
Music System	<input type="checkbox"/>	\$	<input type="checkbox"/>	
OFFICE				
Computer	<input type="checkbox"/>	\$	<input type="checkbox"/>	
Copier	<input type="checkbox"/>	\$	<input type="checkbox"/>	
Printer	<input type="checkbox"/>	\$	<input type="checkbox"/>	
Security System	<input type="checkbox"/>	\$	<input type="checkbox"/>	
Computer Monitors	<input type="checkbox"/>	\$	<input type="checkbox"/>	
Hard Drive	<input type="checkbox"/>	\$	<input type="checkbox"/>	
Keyboard	<input type="checkbox"/>	\$	<input type="checkbox"/>	
Desk	<input type="checkbox"/>	\$	<input type="checkbox"/>	
Filing Cabinets	<input type="checkbox"/>	\$	<input type="checkbox"/>	
Safe	<input type="checkbox"/>	\$	<input type="checkbox"/>	
KITCHEN				
Table/Chairs	<input type="checkbox"/>	\$	<input type="checkbox"/>	
Bar/Bar Stools	<input type="checkbox"/>	\$	<input type="checkbox"/>	
Dishwasher	<input type="checkbox"/>	\$	<input type="checkbox"/>	
Refrigerator	<input type="checkbox"/>	\$	<input type="checkbox"/>	
Convection Stove/Ovens	<input type="checkbox"/>	\$	<input type="checkbox"/>	

Example list for STR

Blenders/Juicers	<input type="checkbox"/>	\$	<input type="checkbox"/>	
Can Openers	<input type="checkbox"/>	\$	<input type="checkbox"/>	
Toasters	<input type="checkbox"/>	\$	<input type="checkbox"/>	
Blender/Mixer				
Cookware (Pots, Pans etc.)	<input type="checkbox"/>	\$	<input type="checkbox"/>	
Coolers	<input type="checkbox"/>	\$	<input type="checkbox"/>	
Dinnerware	<input type="checkbox"/>	\$	<input type="checkbox"/>	
Drinking Glasses	<input type="checkbox"/>	\$	<input type="checkbox"/>	
Dish & Glass Racks	<input type="checkbox"/>	\$	<input type="checkbox"/>	
Flatware	<input type="checkbox"/>	\$	<input type="checkbox"/>	
Food Prep Utensils & Tools	<input type="checkbox"/>	\$	<input type="checkbox"/>	
Fryers/Air Fryer	<input type="checkbox"/>	\$	<input type="checkbox"/>	
Gas or Electric Stoves / Ovens	<input type="checkbox"/>	\$	<input type="checkbox"/>	
Glassware	<input type="checkbox"/>	\$	<input type="checkbox"/>	
Ice Maker	<input type="checkbox"/>	\$	<input type="checkbox"/>	
Iced Tea & Coffee Makers	<input type="checkbox"/>	\$	<input type="checkbox"/>	
Kitchen Dishwasher	<input type="checkbox"/>	\$	<input type="checkbox"/>	
Knives	<input type="checkbox"/>	\$	<input type="checkbox"/>	
Microwave	<input type="checkbox"/>	\$	<input type="checkbox"/>	
Omelet Maker	<input type="checkbox"/>	\$	<input type="checkbox"/>	
Other Smallwares	<input type="checkbox"/>	\$	<input type="checkbox"/>	
Pitchers	<input type="checkbox"/>	\$	<input type="checkbox"/>	
Trays & Tray Stands	<input type="checkbox"/>	\$	<input type="checkbox"/>	
Waffle Maker	<input type="checkbox"/>	\$	<input type="checkbox"/>	
Wine Rack	<input type="checkbox"/>	\$	<input type="checkbox"/>	
MISCELLANEOUS:				
Artwork & Décor	<input type="checkbox"/>	\$	<input type="checkbox"/>	
Brooms	<input type="checkbox"/>	\$	<input type="checkbox"/>	
Building Signs	<input type="checkbox"/>	\$	<input type="checkbox"/>	
Dryers	<input type="checkbox"/>	\$	<input type="checkbox"/>	
Mops & Mop Bucket	<input type="checkbox"/>	\$	<input type="checkbox"/>	
Trashcans	<input type="checkbox"/>	\$	<input type="checkbox"/>	
Washing Machines	<input type="checkbox"/>	\$	<input type="checkbox"/>	
Outdoor Seating	<input type="checkbox"/>	\$	<input type="checkbox"/>	
Umbrellas	<input type="checkbox"/>	\$	<input type="checkbox"/>	
Mower/Trimmers	<input type="checkbox"/>	\$	<input type="checkbox"/>	
Games	<input type="checkbox"/>	\$	<input type="checkbox"/>	
Space Heaters	<input type="checkbox"/>	\$	<input type="checkbox"/>	
Window Air Conditioners				
FITNESS CENTER:				
Exercise Equipment	<input type="checkbox"/>	\$	<input type="checkbox"/>	
Freeweights & Racks	<input type="checkbox"/>	\$	<input type="checkbox"/>	
Mats	<input type="checkbox"/>	\$	<input type="checkbox"/>	
Pool tables/Ping Pong tables	<input type="checkbox"/>	\$	<input type="checkbox"/>	
SPA/POOL:				
Furniture & Equipment	<input type="checkbox"/>	\$	<input type="checkbox"/>	
OUTSIDE:				
Fire Pit/Outside heater				
Play Equipment	<input type="checkbox"/>	\$	<input type="checkbox"/>	

Tourism & Economic Development

- Promotes Shenandoah County to increase visitation and boost the local economy
- Primary target = visitors outside of a 50-mile radius
 - Northern Virginia, DC, Baltimore, Richmond, Virginia Beach, NC, MD, PA, NY, NJ

Tourism & Economic Development

- Traditional Marketing
 - Print, Digital Display, Facebook, Instagram, Digital Streaming, Advertorial
- Public Relations
 - Hosting Travel Writers, Bloggers and Influencers
 - Media Releases
 - Pitch Story Ideas to National Publications
- Consumer Outreach
 - Annual Welcome Center Blitz
 - Staff attend events to promote our region

Shenandoah County is a premiere destination for both road bikers and mountain bikers. It has back country roads offering views of idyllic valley scenery and distant mountains. Those mountains have miles of hardcore singletrack, begging to be shredded. You'll find some of our favorite rides both on and off the road.



BICYCLING

WINE & ART



Shenandoah County is home to nine vineyards that produce tasty and complex wines and take advantage of some of the area's most impressive views. And while you might think the wine and natural landscapes are all you need to be happy, Shenandoah County also has a thriving art culture.

DISC GOLF



STORY Ideas



Here in Shenandoah County, we know that many of our visitors enjoy traveling with their dogs, so we have just the weekend for you and your loyal companion to enjoy together. The region offers numerous hikes throughout the George Washington National Forest, public river access, and plenty of pet-friendly restaurants, wineries and breweries to relax afterwards.



PET FRIENDLY VACATIONS

SCENIC DRIVES



Along Route 71 in Shenandoah County you will find wonderful places to stop, from locally owned restaurants, family friendly attractions, and outdoor activities to stretch your legs and breathe in the fresh air.



Shenandoah County Tourism
600 North Main St., Suite 101 | Woodstock, VA 22664
540-459-6227
VisitShenandoahCounty.com

- VisitShenandoah
- VisitShenCoVA
- @ShenandoahTravel
- @VisitShenCo



FARM FRESH DINING

While there's plenty of convenience food to be found, there's also a wealth of restaurants serving fresh-cooked food that emphasizes local meat, produce, and other ingredients.

Shenandoah County is home to three breweries, and each has a wildly different vibe. One brewery is considered a farm brewery located on a century farm and two are centered in historic downtowns.

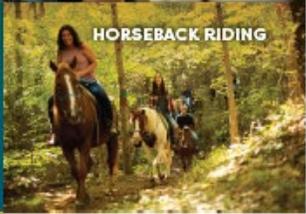


BREWERIES

WHAT'S New IN SHENANDOAH COUNTY VIRGINIA

- The Crystal Cat Woodstock
- The Other Kind of Jewelry Store Mount Jackson
- The Pavilion at Wolf Gap Vineyard and Winery Edinburg
- Smiley's Kustard Mini Golf and Sleuthing
- Misty River Cottage

HORSEBACK RIDING



OHV TRAILS

Get off the beaten path in your OHV (off-highway vehicle) in the George Washington National Forest featuring 36 miles of wooded trails with great view of the valley below. These trails represent the largest OHV trail system on public land within Virginia.

Get closer to nature and build family bonds with a visit to Shenandoah County. Attractions here are guaranteed to bring smiles and warm hearts. Hike in the woods, skip rocks on the river, feed llamas, pick berries and explore caverns are just a few ideas.



FAMILY FUN



Shenandoah County Tourism
600 North Main St., Suite 101 | Woodstock, VA 22664
540-459-6227
VisitShenandoahCounty.com

- VisitShenandoah
- VisitShenCoVA
- @ShenandoahTravel
- @VisitShenCo



BE INSPIRED

Marketing

IS IT STILL CALLED

Dreamers Always Welcome. *A DAYDREAM*

*WHEN THE STARS
ARE OUT?*


SHENANDOAH
COUNTY

Be Inspired

VisitShenandoahCounty.com

VIRGINIA
IS FOR
LOVERS




BE INSPIRED

*ARE YOUR
DREAMS*
Dreamers Always Welcome.
IN COLOR?

SHENANDOAH
COUNTY

LEARN MORE >

*IN THE DREAM,
MY BEST
FRIEND WENT
EVERYWHERE*
WITH ME.
Dreamers Always Welcome.

SHENANDOAH
COUNTY

LEARN MORE >

*I WAS STILL,
BUT THE WORLD
DANCED AROUND ME.*
Dreamers Always Welcome.

SHENANDOAH
COUNTY

Be Inspired
VisitShenandoahCounty.com

*IN MY DREAM,
I TRAVELLED GALLERIES
OF WONDER*
Dreamers Always Welcome.



SHENANDOAH
COUNTY

LEARN MORE >

*ARE YOUR DREAMS
Dreamers Always Welcome. IN COLOR?*



SHENANDOAH
COUNTY

LEARN MORE >

*I HELD THE SUN AND
THE EARTH. Dreamers Always Welcome.
THEN I TASTED THEM*



SHENANDOAH
COUNTY

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*I WAS STILL, BUT THE WORLD
DANCED Dreamers Always Welcome.
AROUND ME.*



SHENANDOAH
COUNTY

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*EVER DREAM
OF Dreamers Always Welcome.
IMPOSSIBLE COLORS?*



SHENANDOAH
COUNTY

LEARN MORE >

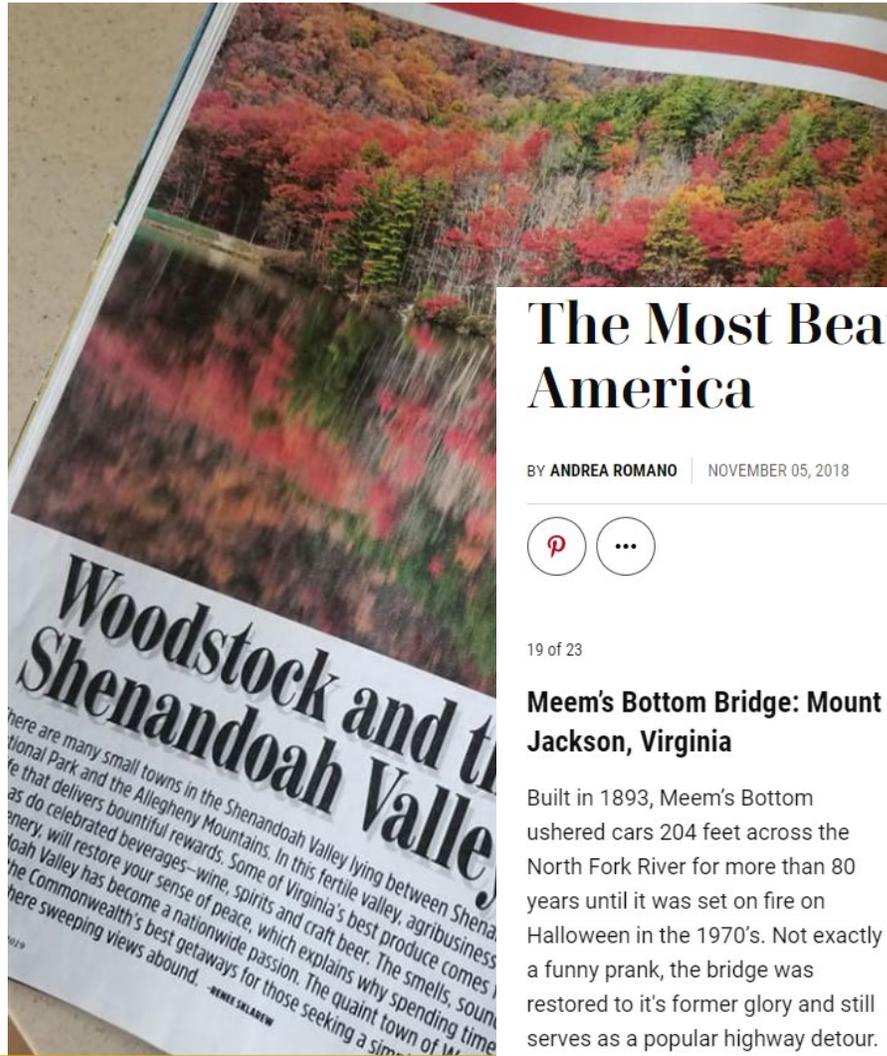
*I DREAMT OF DANCING
OVER THE WATER.
Dreamers Always Welcome.*



SHENANDOAH
COUNTY

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Public Relations:



WINE & COUNTRY
GARDEN & GUN

Northern Virginia

TRAVEL+
LEISURE

WorldAtlas

U.S. News & World Report

The Most Beautiful Covered Bridges in America

BY ANDREA ROMANO | NOVEMBER 05, 2018



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19 of 23

Meem's Bottom Bridge: Mount Jackson, Virginia

Built in 1893, Meem's Bottom ushered cars 204 feet across the North Fork River for more than 80 years until it was set on fire on Halloween in the 1970's. Not exactly a funny prank, the bridge was restored to its former glory and still serves as a popular highway detour.

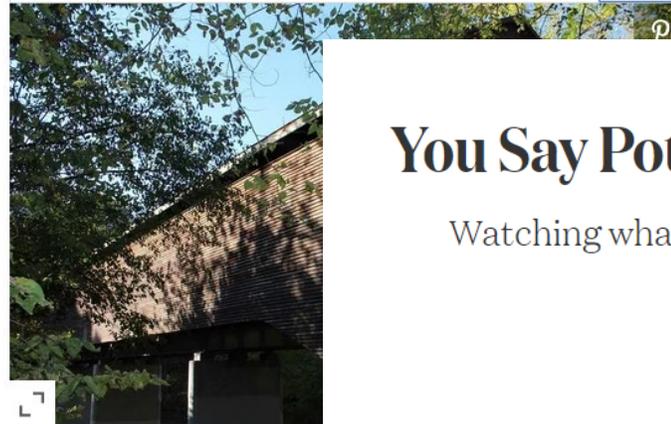


PHOTO: COURTESY OF VIRGINIA DEPARTMENT OF TRANSPORTATION

FOOD & DRINK

You Say Potato, I Say Route 11 Potato Chips

Watching what you eat? Me too, at my favorite Southern chip brand's factory

By **STEVE RUSSELL**

November 29, 2022



BE INSPIRED

Regional Partnerships



Virginia's Shenandoah Valley with Virginia is for Lovers. Sponsored · 🌐

Virginia's Shenandoah Valley is where brews meet views! Fun times are ready for you in the Shenandoah Valley.

WHERE
brews

MEETS
views

A video thumbnail with a blue background. The top half shows a person's hands holding a beer bottle over a table with other drinks. The bottom half shows a man and a woman sitting at a table with beer bottles and glasses, looking at each other. The text 'WHERE brews' is overlaid on the top half and 'MEETS views' on the bottom half.

Virginia's Shenandoah Valley with Virginia is for Lovers. Sponsored · 🌐

Virginia's Shenandoah Valley is where brews meet views! Fun times are ready for you in the Shenandoah Valley.

MEETS
views

A video thumbnail with a blue background. The top half shows a man and a woman sitting at an outdoor table in front of a wooden building, drinking beer. The bottom half shows a person sitting on a rocky ledge overlooking a valley. The text 'MEETS views' is overlaid on the bottom half.

Regional Partnerships



CURE

INFLUENCER PROGRAM

Influencer Program Results

The Crystal Press + Eat Well, Explore Often

- Waynesboro
- Augusta
- Staunton
- Harrisonburg
- Luray



112,119

Impressions

4,091

Reactions

413

Comments



Shenandoah County Tours



Behind the scenes experience at a local hospitality business, town or attraction.

- Sept – Seven Bends State Park
- October- TBD
- November – Shenandoah Caverns
- December- VA Museum of the Civil War

On the Horizon

- New Website
 - All permitted STRs are included on our Book Direct Page
- New Visitor Guide/Outdoor Rec Guide
- Public Relations Firm

The screenshot displays the Andoah website interface. At the top, there is a navigation bar with links for 'Travel Advisory 2022', 'Events', 'Media Corner', 'Request a Visitors Guide', and 'Contact'. Below this is a dark header with the Andoah logo and navigation tabs: 'LODGINGS', 'CABINS & VACATION RENTALS', 'HOTELS', and 'CAMPGROUNDS & RV PARKS'. A secondary navigation bar includes 'TRAVEL BLOG', 'STAY', 'PLAY', 'EAT', 'EXPERIENCE', and 'PLAN YOUR TRIP'. A search bar indicates '338 PROPERTIES found on Sep 7th - Sep 8th'. On the left, a 'Change Your Dates' section shows dates from 09/07/2023 to 09/08/2023. Below that are filter options for 'Average Rate/Night', 'Location', 'Lodging Type' (with 'Cabins & Vacation Rentals' selected), and 'Amenities'. A 'SORT BY' dropdown is also visible. The main content area shows two property listings: 'RIVER BLUFF FARM BED & BREAKFAST' with a rate of \$135.00* and a 'BOOK DIRECT' button, and 'GRIST MILL CABIN OVERLOOKING CREEK' with a 'BOOK DIRECT' button. The website footer features the Andoah logo and the tagline 'BE INSPIRED'.

Other Ways We Can Support:

- Provide Visitor Guides
- Communication about Tourism Industry Resources & Grants
- Business support classes and trainings



More Questions, who to call

- Zoning and Permitting:
 - Community Development, 540-459-6185 (Lemuel, Brenna, McKenzie)
communitydevelopment@shenandoahcountyva.us
- Transient Occupancy Tax | Business Equipment Form:
 - Commissioner of Revenue, 540-459-6170
 - Missy Hockman, mhockman@shenandoahcountyva.us
- Tourism Industry Resources & Grants:
 - Economic Development and Tourism, 540-459-6227
 - Jenna French, jfrench@shenandoahcountyva.us